

10,000 members, participants returning in huge numbers, and other news from the Brain Health Registry.



BrainHealth REGISTRY

Newsletter – December 2014



10,000 members!

We're now 10,000 members strong and we want to grow with your help. Many members tell us they want to talk about the Registry with others and, if they do, the second 10,000 members will come even faster! More members mean more valuable data will be collected that helps us find treatments and cures for brain health disorders faster.

Please encourage your family and friends to join the Brain Health Registry. Forward this email and have them visit

www.BrainHealthRegistry.org.



Only 28% of Brain Health Registry members are men.

Brain disease does not just affect one gender. As the [Alzheimer's Association](#) reports, many studies have found “no significant difference between the percentage of men and women who develop Alzheimer’s or other dementias.” What’s more, men are 1.5 times more likely to have Parkinson’s than women—and men have higher rates of traumatic brain injury (TBI) than women, across all age groups.

Please tell fathers, grandfathers, husbands, brothers, uncles and any man you know to visit www.BrainHealthRegistry.org and join.



Participants return in huge numbers!

We recently began asking members to return to our site to answer additional questions and retake brain tests. If you haven't been invited back, don't worry – we'll let you know when it's time for you to come back. Of the first 6,200 people we asked to revisit, more than 45% did so. This is an astounding percentage.

Information collected from members over time can help show variations in how participants answer key questions or perform on brain tests. This enables us to identify ideal candidates for clinical trials.



The Brain at War & other conferences.

Members of the Brain Health Registry team presented at the Seventh Annual *The Brain at War* Conference – a gathering regarding TBI among soldiers. The Registry's data can be used to compare TBI and healthy populations. We're also showing that online cognitive tests may help track changes in those who experienced these horrible injuries.

We also presented at the International Conference on Clinical Trials for Alzheimer's Disease (CTAD). Of particular interest, 28% of our members report a family history of Alzheimer's disease and 39% have reported memory concerns.

As always, thank you for choosing to participate in the Brain Health Registry. Your choice will help us make clinical trials faster, better and less expensive.

The Brain Health Registry Team
www.brainhealthregistry.org



Help us spread the word. Please tell your friends and family about your participation in the Brain Health Registry. Let them know that participation is easy – it takes just a few minutes to sign up and less than three hours a year. Have them visit www.BrainHealthRegistry.org.