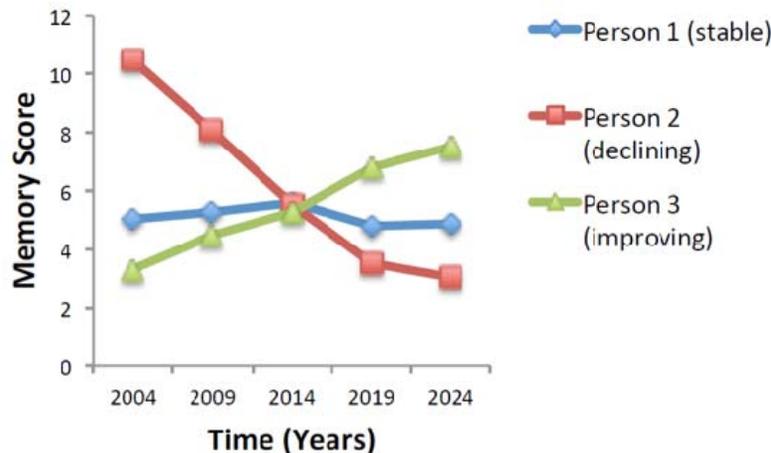# BrainHealth REGISTRY

Brain Health Registry Newsletter — September 2014

9,000 members! We're off to a great start. Since our formal launch in April, we've seen extraordinary growth – we already have more than 9,000 members in all 50 states! As our numbers grow, we'll be able to help speed up clinical trials for neurological disorders. Media coverage of the Registry continues to introduce people to our site (you can see articles on our news page).

Get ready for your return visit to the Brain Health Registry. It will soon be time to return to our website to answer additional questionnaires and retake brain tests. As we noted when you signed up, we will reach out to you every three to six months to continue capturing data. Don't worry about having to remember when it's time to return – we will send an email letting you know it's time to come back.

Return visits are an essential and unique feature of the Registry. Return visits are important because they allow us to track changes in your health, lifestyle and brain function over time. The figure below illustrates why. In the middle, you see one point in time – 2014 – when all three individuals have the same memory score. Using scores only from that time might lead one to believe that all three people were in a similar state with respect to brain health. But multiple memory scores over several years show that one person's memory is stable (blue), one's is declining (red) and one's is improving (green). This will help us identify the best subjects for research, accelerating scientific advances.

By joining us you've made a positive choice – actively engaging in the search for a cure. We remain grateful.

We'll be in touch.

The Brain Health Registry Team
www.brainhealthregistry.org

Help us spread the word. We'd love for you to invite your friends and family to join the Brain Health Registry. Let them know that participation is easy – it takes just a few minutes to sign up and less than three hours a year. Have them visit us at www.brainhealthregistry.org.